

2022-2025

DMHS CHNA Strategic Implementation Plan

The 2022 Strategic Implementation Plan is an individual action plan for each of the priority health issues identified in the Drew Memorial Health System needs assessment. This plan has been developed by Arkansas Rural Health Partnership and the Drew Memorial Health System board of Directors and progress will be submitted to the Internal Revenue Service. Hard copies of this assessment are available at Drew Memorial Health System upon request and will be posted on the DMHS website. Arkansas Rural Health Partnership will develop a comprehensive strategic implementation plan with input among all ARHP member hospitals and anticipate widespread community benefit throughout the Arkansas Delta region through sharing of funding and other resources.

Public Health Concern: Mental Health & Substance Abuse

Objective 1. Address the needs of the local community and region by continuing to increase Drew Memorial Health System mental and behavioral health services
Activities: <ul style="list-style-type: none">A. Develop and implement staffing plan to be able to expand delivery of mental health services through DMHS, specifically adult and youth servicesB. Conduct a feasibility study for a potential DMHS Outpatient Mental Health Clinic for adults and pediatricsC. Optimize telehealth services for the delivery of mental and behavioral health servicesD. Continue to provide in-patient withdrawal management services at DMHS
Objective 2. Continue to collaborate and build partnerships to increase mental and behavioral health services and programs in the service area
Activities: <ul style="list-style-type: none">A. Partner with other healthcare organizations, locally and statewide, to increase the capacity to provide additional mental and behavioral health servicesB. Continue to participate in the Arkansas Rural Health Partnership’s Mental/Behavioral Health Task ForceC. Participate in the Arkansas Rural Health Partnership’s new Opioid Community Response Implementation Project to increase in-patient mental and behavioral health servicesD. Provide Mental Health First Aid to local schools, colleges, and community organizations through ARHP

Public Health Concern: Obesity/Diabetes

Objective 1. Continue to foster collaboration with local schools and organizations to create programs that assist individuals with obesity and diabetes

Activities:

- A. Partner with local schools to promote healthier food options, including more fresh foods and fresh fruit snacks at breaks
- B. Provide healthy eating materials and educational information at parent night at the local schools, especially on selecting the healthiest fast food restaurant options, cooking inexpensive healthy meals for families, and healthy choices for diabetic diets.
- C. Work with ARHP partners to address healthy eating and exercise programs for the schools in the region through future grant opportunities

Objective 2. Increase community awareness of programs that address obesity and diabetes

Activities:

- A. Develop a strategic civic and religious organization education plan to increase community awareness of services
- B. Continue marketing strategies through both print and social media to promote local services to both community and other healthcare professionals
- C. Continue to promote and expand the current DMHS Diabetes Education Program
- D. Promote other weight-loss programs developed through DMHS efforts to address their strategic plan

Public Health Concern: Healthcare Workforce

Objective 1. Increase healthcare services provided through DMHS
Activities: <ul style="list-style-type: none">A. Recruit workforce to improve and increase Intensive Care Unit (ICU) capacity at DMHSB. Recruit specialty physicians and healthcare workforce to expand healthcare services offered through DMHS (OB/GYN, ENT, pain management, pulmonology, orthopedic, GI, endocrinology, interventional radiology, and urology)
Objective 2. Continue to collaborate with ARHP and other healthcare organizations to increase specialty healthcare services in the service area
Activities: <ul style="list-style-type: none">A. Increase surgical services through collaboration with PCPs throughout the regionB. Continue to participate in ARHP discussions with UAMS Regional Programs, the Arkansas College of Osteopathic Medicine, and NYIT School of Osteopathic Medicine in JonesboroC. Continue to encourage student rotations with UAMS Regional Programs, the Arkansas College of Osteopathic Medicine, and NYIT School of Osteopathic Medicine in JonesboroD. Communicate and partner with medical staff and local providers to assist in recruitment of additional physicians to the areaE. Continue to partner with ARHP to provide workforce initiatives in the local schools and collegesF. Participate in the ARHP Nursing School Task force initiatives to increase nursing clinical rotations at DMHSG. Participate in ARHP student preceptorship opportunities to encourage students in healthcare fields of studyH. Improve relationship with Mainline Health Systems for referralsI. Develop relationships with specialty physicians